

MINUTES
DeKalb Park District
Strategic Planning Committee Meeting
February 7, 2019
Ellwood Visitors Center
509 N. 1st Street, DeKalb, IL 60115

Public Meeting
5:00 p.m.

I. Meeting Called To Order

Phil Young called the meeting to order at 5:13 p.m.

Committee Members Present: Phil Young, Patti Perkins, Amy Doll, Doug Eaton, Dag Grada, Dean Holliday, Scott deOliveira, Mat Emken, Heather Collins.

Not Present: Lisa Seymour, Carolyn Swafford, Freddy Segura, Christine Lagattolla, Keith Nyquist and Bill Ryder.

II. Action on the Agenda

Patti Perkins made a motion to approve the agenda, seconded by Doug Eaton. Motion carried by voice vote.

III. Approval of the Minutes from Previous Meetings
a. August 2, 2018

Patti Perkins made a motion to approve the minutes from the August 2, 2018 meeting, seconded by Doug Eaton. Motion carried by voice vote.

IV. Public Comment

None

V. Review of Strategic Plan Draft Report

Mr. Young mentioned he researched other park district's strategic plans and found no document to be over 40 pages. He pointed out the extraneous parts of DeKalb's draft document that he thought could be removed and believed the document should be both easy to read and understand. Mr. Young wondered why PRO's Consulting, the company chosen to create the strategic plan, recommended creating a 137-page document. Mr. Grada agreed and believed a lot of the information does not need to be included. He felt graphs are important to have, but suggested they have their own section. Mr. Eaton agreed and stated what he really wants from a strategic plan are key takeaways, which would not happen with such a large document. Since trends are always changing, Ms. Perkins indicated that the document is meant to be used as a general guide for the coming years. She would like to see the findings summarized. Mr. Holliday believed the document was too long and got bored reading it. Mr. Eaton thought the current document is far from being the type of document the district is looking for. Mr. Grada wondered if PRO's Consulting didn't gather enough

information. Ms. Doll and Mr. Young decided they would have a conference call with the consulting company.

VI. Next Meeting

Mr. Young did not establish the next meeting date and will do so after PRO's Consulting is contacted.

VII. Adjourn Public Meeting

Patti Perkins made a motion to adjourn the public meeting, seconded by Doug Eaton. Motion carried by voice vote.

Meeting adjourned at 5:42 p.m.