

MINUTES
DeKalb Park District
Strategic Planning Committee Meeting
April 4, 2019
Ellwood House Visitors Center
509 N. First Street DeKalb, IL 60115

Public Meeting
6:30 p.m.

I. Meeting Called To Order

Phil Young called the meeting to order at 6:38 p.m.

Committee Members Present: Phil Young, Patti Perkins, Amy Doll, Freddy Segura, Doug Eaton, Dag Grada, Dean Holliday, Scott deOliveira, Mat Emken, Heather Collins.

Not Present: Lisa Seymour, Carolyn Swafford, Christine Lagattolla and Keith Nyquist.

II. Action on the Agenda

Doug Eaton made a motion to approve the agenda, seconded by Patti Perkins. Motion carried by voice vote.

III. Approval of the Minutes from Previous Meetings
a. February 7, 2019

Doug Eaton made a motion to approve the minutes, seconded by Freddy Segura. Motion carried by voice vote.

IV. Public Comments

None

V. Strategic Plan Report Discussion

Mr. Young reminded the committee that the general consensus from the last meeting was for staff to contact PROS Consulting and ask them to revamp the document and make it significantly shorter. The updated draft was presented. Ms. Perkins believed the Mission Statement could be improved. While she was open to revamping it, Ms. Doll remembered that staff thought it was important that the mission statement talked about connecting the community. Mr. Young continued through the document and believed the Strategic Summary is the most important part. Ms. Perkins wondered if the topics in the Strategic Summary were listed in priority order. Ms. Doll said no, and she will add wording which notes that. Mr. Eaton stated he liked how the document starts, but he was looking for a better flowing narrative and better explanation of why certain findings relate to the overall document. Ms. Doll believed it was important to have the graphics at the beginning of the document. She also talked about Appendix 3 and stated it helps staff understand what programs are

important and essential to the community. Mr. Young wondered what the committee's general view of the document was. Mr. Grada was comfortable with the document, he just wondered if the mission statement should be changed. Ms. Perkins believed the mission statement was okay but didn't feel it was impactful. With minor tweaks, there was a general consensus to bring the document to the Board for approval. Mr. Young thanked everyone for their time and effort.

VI. Adjourn Public Meeting

Patti Perkins made a motion to adjourn the public meeting, seconded by Freddy Segura. Motion carried by voice vote.

Meeting adjourned at 7:16 p.m.